

activeoneRx Partners with Ingram Micro for Online Pharmacy



activeoneRx partners with Ingram Micro Philippines BPO LLC in promoting a healthier workplace through providing their employees an access to online pharmacy

In an effort to continuously offer convenience and affordability to medicine requirement needs among wider audience, activeoneRx magnifies its presence by recently sealing another partnership deal – this time with Ingram Micro Philippines BPO LLC.

The partnership launch happened last January 10, 2017 at the Ingram Micro office in Taguig City. The launch was attended by 2,000 invited employees of Ingram, including the top management team, who were all encouraged to avail the products of activeoneRx's online pharmacy through ordering in their website. With just one click, employee customers can choose from a wide variety of prescription and non-prescription medicines, as well as personal care products.



Ingram employees can access and order medicines through activeonerx.net after they register

Ingram Micro employees were assisted by the activeoneRx team in making their first online purchases via activeonerx.net at prices which are between 3-5% lower than over-the-counter drugstores. activeoneRx's recent partnership with LBC made it possible for them to deliver client orders in 1-2 delivery days for NCR and 3-7 days delivery days for selected provinces, all for free and without minimum purchase required.



Rx's pharmaceutical partner, Pedtriatca, was also a partner during the launch and was represented by the brand's mascot, Mr. Speedy Dolan.

The said event was positively received, hence, generating 143 unique orders. Registration sites in the company were mounted for all registrants to have a higher chance for trial and purchase. Special freebies were also given right after the participants register. Ms. Genevieve Domingo, activeoneRx's Business Unit Head was optimistic of the event outcome, *"It was truly a great experience and hopefully we'll see the result of our efforts to provide a healthier workplace for our clients through the increasing number of active users who will continue purchasing from our online pharmacy."*

ActiveOne Rx is an online pharmacy managed by ActiveOne Health, Inc., a subsidiary of Reliance Health Services, Inc. (RHSI). ActiveOne Health is a leading corporate clinic management services headquartered at the Port Royal Place, 118 Rada Street, Legazpi Village, Makati.